



Benefits of the Motivator 360

- ✓ **Easily customized**
- ✓ **Acknowledges key strengths**
- ✓ **Easy to interpret**
- ✓ **No data overload**
- ✓ **Encourages development**
- ✓ **Excellent coaching tool**
- ✓ **Measures continuous improvement**
- ✓ **Reduces ratee defensiveness**
- ✓ **Improves accuracy of ratings**
- ✓ **Enhances trust in validity of data**
- ✓ **Provides a group report**
- ✓ **Focuses on what matters most in your business**